

Review of Tomsguide.com

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization

Mobile

Visitors

Link Analysis

Usability

Technologies

Social

Iconography



Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary



Title Tag



Tom's Guide | Tech Product Reviews, Top Picks and How To

Length: 56 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Meta Description



Tom's Guide upgrades your life by helping you decide what tech to buy, showing you how to get the most out of it and solving problems as they arise. Tom's Guide is here to help you....

Length: 184 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Meta Keywords



No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

[Tom's Guide | Tech Product Reviews, Top Picks and How To
tomsguide.com/](#)

Tom's Guide upgrades your life by helping you decide what tech to buy, showing you how to get the most out of it and solving problems as they arise. Tom's Guide is here to help you....

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

Headings

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
1	132	40	0	0	0

<H1> Tom's Guide </H1>
<H2> Latest News </H2>
<H2> Best Picks </H2>
<H2> The cheapest monthly VPN plans in 2025 </H2>
<H2> The best cheap VPN in 2025 </H2>
<H2> The best weighted blankets in 2025 to reduce anxiety and sleep better </H2>
<H2> The best Amazon mattress under \$400 in 2025: Expert-recommended queen-size beds at low prices </H2>
<H2> Best mattress toppers 2025: Expert-tested picks for every budget </H2>
<H2> I spent over 5,000 hours testing all the best office chairs — here are my top picks </H2>
<H2> Streaming </H2>
<H2> Netflix top 10 movies — here's the 3 worth watching right now </H2>
<H2> This mind-bending sci-fi thriller movie you missed in theaters is now streaming — and it's a dark cosmic nightmare </H2>
<H2> I finally binged 'The Bear' to catch up before season 4 — and it's transformed how I watch TV </H2>
<H2> 5 Marvel movies worth watching again before 'Ironheart' comes out next week </H2>
<H2> SPONSORED_HEADLINE </H2>
<H2> Netflix is losing 41 movies this month — here's the 5 you need to stream now </H2>
<H2> Video </H2>
<H2> Steam OS on Lenovo Legion Go S: Best Tips, Settings & Games to Start With! </H2>
<H2> Most Common Scams Right Now (And How To Spot Them!) Data Breach 101 </H2>
<H2> Nintendo Switch 2: BUY OR SKIP? </H2>
<H2> \$799 for a Portable Projector! - Is the XGIMI MoGo 4 Laser Worth It? </H2>
<H2> WWDC INTERVIEW: Craig & Joz on Why Siri's Not Ready, AI Vision and iPadOS Shocker! </H2>
<H2> WWDC 2025 Last-Minute Rumors: iOS 26, Apple Intelligence, SURPRISE Hardware?! </H2>
<H2> Unboxing Nintendo Switch 2! Set Up + System Transfer </H2>
<H2> Phones </H2>
<H2> Samsung Galaxy Z Fold 7 looks stunningly slim in new leaked photo vs. Fold 6 </H2>
<H2> I've been using the new iOS 26 Camera app — and it finally address by biggest annoyance </H2>
<H2> iPhone 17 vs iPhone 17 Pro: How big will the gap be this year for new iPhones? </H2>
<H2> Samsung Galaxy S25 FE renders just leaked — here's your first look </H2>
<H2> Samsung Galaxy Z Fold 7 rumors and leaks — everything we know so far </H2>

<H2> Galaxy Z Fold 7 renders leak — and it looks like Samsung's fixed two big problems </H2>

<H2> Fitness </H2>

<H2> Slash your biological age by up to 16 years by doing this one thing during your daily walk — new study says </H2>

<H2> Fart walking — do this 10-minute indoor walking workout immediately after eating to lower your blood sugar, aid weight loss </H2>

<H2> No crunches, no problem — sculpt your abs in just 10 minutes with this core workout </H2>

<H2> I'm a personal trainer who loves yoga — these are the 3 moves I stole to build my upper body and core without weights </H2>

<H2> I tried this 3-2-1 walking workout — and it boosted my energy level and my mood </H2>

<H2> Ditch the gym — strengthen your whole body in under 30 minutes with this workout </H2>

<H2> Meet The Team </H2>

<H2> AI </H2>

<H2> I let AI summarize every PDF I read — 6 prompts that saved me hours </H2>

<H2> I replaced my notes app with ChatGPT — here's how it upgraded my productivity </H2>

<H2> 11 power words that supercharge your AI prompts — plus examples to try now </H2>

<H2> I use these 3 ChatGPT prompts to work smarter and stay competitive — here's how </H2>

<H2> Perplexity vs Google AI Overview. Who wins? </H2>

<H2> ChatGPT is holding back — these four prompts unlock its full potential </H2>

<H2> TVs </H2>

<H2> 7 Apple TV 4K settings to change now for the best results </H2>

<H2> We are misunderstanding TV brightness — here's how important it actually is </H2>

<H2> I've been testing TVs for over over a decade — here's my top 5 picks for every budget </H2>

<H2> I'm a TV tester and have gone through tons of TV wall mounts — here are my favorites </H2>

<H2> meta Quest 3 should've killed big-screen TVs — here's why that didn't happen </H2>

<H2> Surprise! Get this 65-inch Panasonic OLED TV for under \$1,000 in rare Amazon deal </H2>

<H2> Mattresses </H2>

<H2> I'm a mattress expert — this is the one thing I recommend to control bed bugs this summer </H2>

<H2> EGOHOME Black 12" Mattress review 2025: affordable cradling support for all sleep positions </H2>

<H2> Memory foam bed too hot to sleep? Shop these 3 cooling mattress topper deals this weekend </H2>

<H2> Amerisleep AS3 mattress review </H2>

<H2> The best Casper mattress sales for June 2025: up to 30% off cooling beds </H2>

<H2> Too hot to sleep? These are the top 3 cooling mattress deals to shop this weekend </H2>

<H2> Sleep </H2>

<H2> Trouble sleeping? 7 expert steps to fix your circadian rhythm and fall asleep fast </H2>

<H2> Is snoring normal? Experts share everything you need to know — what causes it, symptoms and how to stop </H2>

<H2> Noisy neighbours keeping you awake? I tried Amazon's top-rated white noise machine to drown mine out — and it actually works </H2>

<H2> Don't let summer solstice steal your sleep this weekend — how to fall asleep fast even when it's still sunny outside </H2>

<H2> I live in a building with no air conditioning — here's how I get a good night's sleep in summer </H2>

<H2> I tried Amazon's best-selling headphone sleep mask — it's only \$29.99 and it's coming with me on summer vacation </H2>

<H2> Computing </H2>

<H2> I tested this \$159 gaming monitor thinking it was a joke — but it's now my favorite budget display </H2>

<H2> Windows parental controls are crashing Chrome — here's the workaround </H2>

<H2> Forget Prime Day! I found 7 AI back to school laptop deals starting from \$649 </H2>

<H2> 7 online scams that can leave you broke, exposed, and feeling helpless — how to stay safe </H2>

<H2> How to avoid Airbnb and vacation booking scams — and what to do when they happen </H2>

<H2> I researched VPN renewal prices – and the results aren't pretty </H2>

<H2> Home </H2>

<H2> I bought a smart fan to beat the heat — and I never thought I'd have this much fun controlling a fan from my phone </H2>

<H2> I'm an avid gardener and these are the top 3 tools I use to keep my lawn in good shape </H2>

<H2> Bissell CrossWave OmniForce Edge vs. Shark HydroVac Floor Cleaner — which one wins? </H2>

<H2> I'm too lazy to trim the hedges so I tried this \$35 garden tool instead — here's what happened </H2>

<H2> SPONSORED_HEADLINE </H2>

<H2> People are putting cucumber slices by their window this summer — and it makes a lot more sense than you think </H2>

<H2> Audio </H2>

<H2> I test audio gear for a living — and I found the perfect amp for those getting into HiFi </H2>

<H2> I just tested this stunning \$2,400 stereo amp — and my music will never sound the same again </H2>

<H2> I just tested this \$199 portable music player, and it blew me away with audiophile sound </H2>

<H2> I've been testing this cassette walkman, and I'm having a blast reliving my childhood </H2>

<H2> I tried out this audio personalization engine, and now I don't think I can live without it </H2>

<H2> I've been testing these bright red earbuds, and they live up to their Mozart namesake </H2>

<H2> Gaming </H2>

<H2> I review gaming monitors, but I prefer playing games on my LG OLED TV — here's why </H2>

<H2> Today's NYT Strands hints and answer — solutions to game #476, June 22 </H2>

<H2> Today's Wordle hints and answer — solution #1,464, June 22 </H2>

<H2> Is the Nintendo Switch 2 worth it? Tom's Guide's readers have spoken </H2>

<H2> NYT Connections today hints and answers — Saturday, June 21 (#741) </H2>

<H2> Huge Nintendo Switch game sale from \$9 ahead of Prime Day — 21 deals I'd shop now </H2>

<H2> Reviews </H2>

<H2> EGOHOME Black 12" Mattress review 2025: affordable cradling support for all sleep positions </H2>

<H2> Amerisleep AS3 mattress review </H2>

<H2> Tuft and Needle Original mattress review </H2>

<H2> Tempur-Pedic Tempur-Neck Pillow review 2025: Soothing neck support for side and back sleepers </H2>

<H2> I flew 10,912 miles with Xreal One Pro AR Glasses — here's why they are the best (but at a steep price) </H2>

<H2> Asus TUF Gaming BE6500 router review: dual-band Wi-Fi 7 with top-flight wired performance </H2>

<H2> Coupons </H2>

<H2> Bose Coupon Codes for June 2025 </H2>

<H2> Xfinity Mobile Promo Codes for June 2025 </H2>

<H2> Beautyrest Promo Codes for June 2025 </H2>

<H2> OBDeleven promo codes for June 2025 </H2>

<H2> ExpressVPN Coupons for June 2025 </H2>

<H2> Home Depot Promo Codes for June 2025 </H2>

<H2> MPB Discount Codes for June 2025 </H2>

<H2> Tello Coupon Codes for June 2025 </H2>

<H2> Renogy Promo Codes for June 2025 </H2>

<H2> Latest </H2>

<H2> 5 reasons why the Garmin Venu X1 could be my new favorite Apple Watch Ultra 2 alternative </H2>

<H2> I'm a mattress expert — this is the one thing I recommend to control bed bugs this summer </H2>

<H2> 'The Life of Chuck' star discusses screening film with director Mike Flanagan, his favorite performances from the Stephen King adaptation and more </H2>

<H2> I used to think Nikons were only for grandpas — but the Z5II just converted me </H2>

<H2> I drove the Lucid Air Touring for a week — and it actually relieves EV range anxiety </H2>

<H2> EGOHOME Black 12" Mattress review 2025: affordable cradling support for all sleep positions </H2>

<H2> I walked 5,500 steps with the Apple Watch 10 vs Garmin Forerunner 570 — here's the winner </H2>

<H2> Forget Prime Day! Best Buy's weekend sale is live from \$19 — 25 deals I'd shop on Switch games, OLED TVs and more </H2>

<H2> No smart watch could make me switch from Oura — here's why </H2>

<H2> Amazon is offering up to \$310 in Prime Day credits and freebies — here are my favorite deals </H2>

<H2> 35 summer movies we can't wait to see in theaters, Netflix and more </H2>

<H2> Memory foam bed too hot to sleep? Shop these 3 cooling mattress topper deals this weekend </H2>

<H2> Epic Walmart weekend sale live from \$9 — shop deals on TVs, patio furniture and 4th of July essentials </H2>

<H2> Amerisleep AS3 mattress review </H2>

<H2> The best Casper mattress sales for June 2025: up to 30% off cooling beds </H2>

<H2> If I had to start my camera setup from scratch, I'd pick these 5 cameras and drones — here's why </H2>

<H2> Too hot to sleep? These are the top 3 cooling mattress deals to shop this weekend </H2>

<H2> Huge Timberland weekend sale live — 15 summer footwear styles from \$39 I'd shop now </H2>

<H2> Best Amazon deals under \$50 ahead of Prime Day — 23 deals I'd shop now on Yeti, Carhartt, Lego, Switch games, headphones, smart home tech and more </H2>

<H2> I couldn't sleep in the heat until I made this simple pillow switch </H2>

<H3> 16 billion password data breach hits Apple, Google, Facebook and more — LIVE updates and how to stay safe </H3>

<H3> Nintendo Switch 2 restocks live — Walmart drop confirmed + latest updates </H3>

<H3> Early Amazon Prime Day deals are live from \$6 — here's everything I'd shop this weekend </H3>

<H3> Ryan Gosling's most brutal movie isn't 'Drive, it's this surreal thriller — stream it free on Tubi </H3>

<H3> iOS 26 is going to put your passport on your iPhone — everything we know so far about Apple's Digital IDs </H3>

<H3> 7 best shark thrillers like 'Jaws' to sink your teeth into </H3>

<H3> Mark Spoonauer </H3>

<H3> Jane McGuire </H3>

<H3> Alex Wawro </H3>

<H3> Kate Kozuch </H3>

<H3> Louis Ramirez </H3>

<H3> Nick Pino </H3>

<H3> Mike Prospero </H3>

<H3> Philip Michaels </H3>

<H3> Kelly Woo </H3>

<H3> Jason England </H3>

<H3> Cynthia Lawrence </H3>

<H3> Stephen Lambrechts </H3>

<H3> Rory Mellon </H3>

<H3> Tony Polanco </H3>

<H3> Malcolm McMillan </H3>

<H3> Jeff Parsons </H3>

<H3> Tom Pritchard </H3>

<H3> Sam Hopes </H3>

<H3> Richard Priday </H3>

<H3> Anthony Spadafora </H3>

<H3> Peter Wolinski </H3>

<H3> Millie Davis-Williams </H3>

<H3> Millie Fender </H3>

<H3> Jessica Downey </H3>

<H3> Claire Davies </H3>

<H3> Nicola Appleton </H3>

<H3> Frances Daniels </H3>

<H3> James Frew </H3>

<H3> Dan Bracaglia </H3>

<H3> Dave LeClair </H3>

<H3> Scott Younker </H3>

<H3> Alyse Stanley </H3>

<H3> Please login or signup to comment </H3>

<H3> Please wait... </H3>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

june 116 published 77 best 39 mattress 39 deals 31
 updated 25 sleep 25 last 25 here's 22 guide 19
 switch 18 more 14 here's 14 codes 14 galaxy 13

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
june	116	×	×	✓
published	77	×	×	×
best	39	×	×	✓
mattress	39	×	×	✓
deals	31	×	×	✓
updated	25	×	×	×
sleep	25	×	×	✓
last	25	×	×	✓
here's	22	×	×	✓
guide	19	✓	✓	✓
switch	18	×	×	✓
more	14	×	×	✓
here's	14	×	×	✓
codes	14	×	×	✓
galaxy	13	×	×	✓

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.



Alt Attribute



We found 0 images on this web page

✓ No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



Text/HTML Ratio



HTML to Text Ratio is: **3.45%**

Text content size 31728 bytes

Total HTML size 920978 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



GZIP compression



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 899 KB to 146 KB (83.7 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 199.232.194.114 does not redirect to tomsguide.com
  

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.
Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.
If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly
  

Your site's URLs contain unnecessary elements that make them look complicated.
A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.
Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these_are_underscores) in your URLs
  

Great, you are not using ?underscores (these_are_underscores) in your URLs.
While Google treats hyphens as word separators, it does not for underscores.

✓ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.



Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✓ **XML Sitemap** Good, you have XML Sitemap file!



<http://tomsguide.com/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

✓ **Robots.txt** Good, you have Robots.txt file!



<http://tomsguide.com/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Embedded Objects

Perfect, no embedded objects has been detected on this page



Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.



Iframe

Perfect, no Iframe content has been detected on this page



Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.



Domain Registration

Exactly how many years and months



Domain Age: 24 Years, 323 Days

Created Date: 3rd-Aug-2000

Updated Date: 4th-Jul-2024

Expiry Date: 3rd-Aug-2025

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



Indexed Pages



Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Backlinks Counter



Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL

http://tomsguide.com

Length: 9 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Favicon

 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Page Size

899 KB (World Wide Web average is 320 Kb)



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



Load Time

0.33 second(s)



Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.



Language

Good, you have declared your language

Declared Language: English



Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Domain Availability

Domains (TLD)	Status
tomsguide.net	Already Registered
tomsguide.org	Already Registered
tomsguide.biz	Already Registered
tomsguide.us	Already Registered
tomsguide.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
romsguide.com	Available
fomsguide.com	Available
gomsguide.com	Available
homsguide.com	Available
yomsguide.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy



Good, no email address has been found in plain text.

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View

⚙ ⚙ ⚙

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP



Server IP	Server Location	Service Provider
199.232.194.114	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips



Tips for authoring fast-loading HTML pages:

- ✓ Perfect, your website has few CSS files.
- ✗ Too bad, your website has too many JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Doc Type

Your Web Page doctype is HTML 5



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



W3C Validity

W3C not validated



W3C is a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.

Run the W3C validation service whenever changes are made to your website's code.



Encoding

Great, language/character encoding is specified: UTF-8



Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  Tomsguide

 Twitter:  Tomsguide

 Instagram:  Tomsguide

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$10 USD

Just a estimated worth of your website based on Alexa Rank.

In-Page Links

We found a total of 0 links including both internal & external links of your site

Anchor	Type	Follow
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While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links. Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.